



# PROMISE Technology Inc.(3057) 2025 Business Operation and Initiative

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Date: Dec. 30, 2025

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# AGENDA

- 1 2025 Business Operations
- 2 Transformation and Opportunities of 2026
- 3 The Key Focus for 2026
- 4 Conclusion / Q&A



# 2025 BUSINESS OPERATIONS

# Company Profile

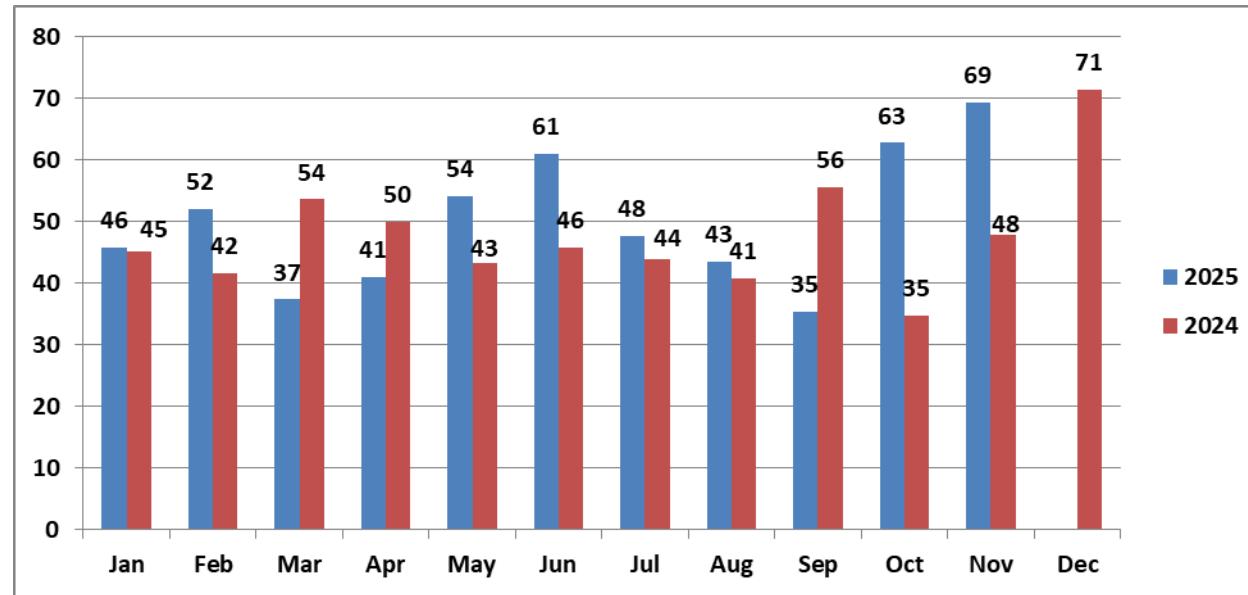
- PROMISE Technology, Inc. (Stock Code: 3057) was founded in 1988 in California, USA. With 37 years of expertise in the storage industry, the company has earned recognition in markets worldwide.
- With 128 employees worldwide, approximately 40% of whom are in R&D, PROMISE Technology has established sales and service networks across strategic regions, including Taiwan, the Americas, Europe, Japan, China, Asia-Pacific, and the Middle East. This enables the company to provide timely support and after-sales services to customers globally.
- Developing and manufacturing of innovative AI storage devices, PROMISE Technology collaborates with leading global vendors and channel partners to provide storage solutions for multimedia, surveillance, IT, high-performance computing, and AI data centers.



# Revenue Status

## Sales Revenue, 2025 vs. 2024

In millions (NT\$)



# Income Statement



## Income Statement, 2025 vs. 2024 by Quarter

In millions (NT\$)

Income Statement (Unit:NT\$M)	2024				2025			Q1~Q3 variance
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	
Net Sales	140	139	140	154	135	156	126	(2)
Gross Margin	56	44	45	53	45	47	52	(1)
%	40%	31%	32%	35%	33%	30%	41%	(0.01ppt)
Total Operating Expense	72	80	78	88	79	82	82	13
%	51%	58%	55%	57%	58%	53%	65%	3.53ppt
Income from Operations	(15)	(37)	(33)	(34)	(34)	(35)	(30)	(14)
Net Income	(7)	(32)	(37)	(76)	79	(67)	(26)	62
%	-5%	-23%	-27%	-50%	59%	-43%	-21%	14.66ppt

## Key Challenges:

1. War, tariffs, inflation, slowing global consumer demand (except for AI), and budget cuts.
2. The rapid development of AI has led to shortages of raw materials (PCBs, memory, and HDDs, etc.), resulting in longer supply and demand cycles.

## Results:

1. Modular architecture design of products and technologies in software, hardware, mechanisms, and power components, and the introduction of AI algorithms, along with the optimization of native products and the rapid launch of derivative products within a year, can contribute to next year's operations.
2. Asset revitalization and organizational re-optimization: Until new products contribute to this year's operations in a timely manner, we aim to at least maintain a level roughly equivalent to last year's.



# OPPORTUNITIES AND TRANSFORMATION IN 2026

## A. Opportunities

1. Following the trend of significant growth in AI models, computing power, and applications, Promise with over 35 years of storage technology experience, is poised to launch AI-driven storage innovation products, which should have great potential.
2. With the impact of politics and tariffs easing, the global economy is expected to stabilize and gradually grow in 2026.

## B. Transformation

1. Target Market and Sales Adjustment – In response to the rise of AI, in addition to medium and large enterprises, international academic and research institutions, as well as national institutions, are actively establishing AI data centers. Promise will strengthen its marketing in target AI data centers, expanding its AI-driven storage product portfolio beyond its existing three major markets.
2. Products and Technology – Modular architecture design, incorporating AI elements into storage technology, optimizing newly created native products and accelerating the launch of derivative products.
3. Organization and Outsourcing – Flat and streamlined organization, outsourced production, solid efficiency control, and a focus on market sales and product technology.
4. The Necessity and Purpose of Transformation - The market and technology are rapidly changing due to AI, rendering traditional logic and planning obsolete. The purpose of transformation, beyond mere survival, is to seize the opportunities presented by this era and reclaim our former glory.



# 2026 STRATEGY AND FOCUS

## A. Operational Transformation

- Implement marketing strategies for target markets and strengthen the execution capabilities of marketing personnel.
- Firmly adhere to the detailed progress of modular design, introduce AI-assisted tools, shorten R&D testing timelines, implement product optimization and accelerate the launch of new products, and coordinate with the marketing strategy to generate revenue.
- Ensure meticulous control, conduct regular efficiency assessments and adjustments, and provide retraining for mid-to-senior level managers to improve operational efficiency.

# CONCLUSION

With reduced global economic uncertainty in 2026, the company's transformation, coupled with its goal-oriented product, technology, and market strategy, will lead to successful implementation of the company's goal of regaining its former glory in 2026.

THANK YOU FOR COMING  
AND LISTENING!

Any Question?